

COBB VETERANS MEMORIAL FOUNDATION  
INVITES YOU TO THE INAUGURAL

*Military Ball &  
Gala*

**“Building To Honor”**

**April 20, 2024**

**Atlanta Marriott Northwest  
at Galleria**

**200 Interstate North Parkway SE  
Atlanta, GA 30339**





Donna C. Rowe

## CVMF Military Ball & Gala 2024

A Special Message from Our President & CEO  
Donna C. Rowe

Dear Veterans Supporter,

The best gift our Military and Veterans can be given is our appreciation, thankfulness, and support. The Cobb Veterans Memorial Foundation is a 501 (c)(3) established to accomplish that ... and more.

The Mission of the Cobb Veterans Memorial Foundation is to design, build and maintain a Memorial to honor our United States Armed Forces and the Coast Guard and those who served in those Armed Forces and the Coast Guard and their families; to provide a first-class venue for local patriotic events; to provide a platform for educating youth and others on America’s greatness; the personal histories of Veterans honored there; foster patriotism among our fellow citizens, **and to be recognized as the primary HUB for services to all Veterans seeking assistance.**

The inaugural CVMF Military Ball & Gala is the event that we hope you will support and not want to miss! The date is April 20, 2024 at the Atlanta Marriott Northwest at Galleria, in Atlanta. We have an outstanding Keynote Speaker – who, we promise ... you will not want to miss, as well as delicious food, and dancing! The VIP Reception promises to be as spectacular as the Military Ball & Gala, itself!

We invite you to read through this Prospectus, visit our website, and reach out to us so that we can best connect you to an event that benefits you, CVMF, and all Veterans.

I hope to hear from you soon and see you at the CVMF Military Ball & Gala 2024 where together, we are “Building To Honor” our Military and our Veterans!

With Appreciation,

Donna C. Rowe  
President and CEO  
Cobb Veterans Memorial Foundation  
<https://cobbveteransmemorial.com>



This memorial will stand as a dynamic living tribute to say “Thank you” to **ALL** Veterans and their families for their willingness to protect and defend our great nation.

Memorial Site: 502 Fairground Street SE,  
Marietta GA, 30060

Cobb Veterans Memorial Foundation Inaugural Military Ball & Gala *presents*  
*PRESIDENTIAL MEDAL OF FREEDOM* recipient and *Distinguished Foreign Policy and National Security expert*

**KEYNOTE: FOUR STAR GENERAL JACK KEANE (RET.)**



**CVMF – Military Ball & Gala Sponsorship**

| Sponsorship Levels and Offerings  | Platinum Honor Sponsor<br>Speak for up to three (3) minutes at the VIP Event | Receive recognition from the podium at the Gala | Attend the VIP Event;<br><i>Sponsors Photograph with General Jack Keane</i> | Dinner Seating at the Gala            | Your company LOGO on CVMF website | Listed in the Military Ball & Gala Program | Joint Signage displayed throughout the event. and on all dinner tables |
|-----------------------------------|--|---|---|---------------------------------------|-----------------------------------|--|--|
| Platinum Honor<br>\$25,000.00     | ★  | Receive recognition from the podium at the Gala | <i>Six (6) Tickets</i>  | One (1) Table of 10 Premier Seating   | 1 Year                            | One (1) page; full color                   | ★  |
| Diamond Virtue<br>\$15,000.00     | Not Available  | Receive recognition from the podium at the Gala | Four (4) Tickets  | One (1) Table of 10 Preferred Seating | 6 months                          | Half (1/2) page; full color                | ★  |
| Golden Distinction<br>\$10,000.00 | Not Available  | Not Available                                   | Two (2) Tickets   | Six (6) Tickets Preferred Seating     | 3 months                          | Quarter (1/4) page; full color             | ★  |
| Silver Courage.<br>\$5,000.00     | Not Available  | Not Available                                   | Two (2) Tickets   | Four (4) Tickets Preferred Seating    | At discount                       | Joint page with all sponsors; full color   | ★  |

## **CVMF – Military Ball & Gala Sponsorship**

We believe that your company's values align perfectly with ours and would be honored to have you join us as a sponsor at this amazing event. Your investment will help us achieve our goals, while also providing you with valuable exposure to our audience.

**Presenter's Valor Sponsorship - \$40,000.00:** The benefits of this outstanding sponsorship –

- Listed on all marketing materials leading up to and throughout the event, including recognition as a Presenter's Valor Sponsor in the Military Ball & Gala invitation and communications - sent out to all guests.
- Up to three (3) minutes to speak at the podium of the Military Ball & Gala.
- Recognition from the podium at the Military Ball & Gala by the Presiding Officer of the Event.
- Attend the exclusive VIP Reception with eight (8) tickets, and have a photograph taken with world renowned Keynote Speaker, General Jack Keane for you and your guests.
- Receive two (2) dinner tables of ten (10) for up to twenty (20) seats, Premiere seating.
- Your company's LOGO on the CVMF website for one (1) year.
- Be recognized with specialized, individual event signage, as the Presenter's Valor Sponsor, on an easel and on all dinner table signs; and
- Listed in the Military Ball & Gala 2024 Program, one (1) page, full color; select either the Inside Front Cover or Back Cover.

**Keynote Speaker - \$40,000.00:** Be the sponsor who brings the Keynote Speaker to the Event. This sponsorship includes: Four (4) tickets to the VIP Reception, spend time with the Keynote Speaker for a few minutes before the VIP Reception begins, have your photograph taken with the Keynote Speaker, enjoy a cocktail for you and your guests at the VIP Reception, and enjoy dinner for four (4) (you and three [3] guests) at a table with premier seating.

**VIP Reception - \$10,000.00:** This pre-ceremony celebration will host up to 100 guests in a private and exclusive setting, before the Military Ball & Gala begins. This sponsorship includes four (4) tickets to this event, each with a drink coupon, have your photograph taken with the Keynote Speaker, and receive specialized signage as the VIP Reception Sponsor.

**Parking - \$3,000.00:** Be the sponsor who ensures parking for all guests. Enjoy a quarter-sized recognition in the Military Ball & Gala Program, as well as specialized signage as the Parking Sponsor.

**Dinner Table for Ten (10) - \$2,500.00:** Enjoy preferred seating, delicious food, a great time at the event, dancing, with the guests of your choice. There will be preferred signage at your table!

**Toasts - \$1,000.00:** Be one (1) of seven (7) guests who will bring a special two-minute "Toast" to all guests during the Military Ball & Gala Event!

**Dinner Tickets - \$250.00 each**

**VIP Reception Tickets - \$150.00 each** (includes one [1] drink coupon and delicious appetizers)

**Sponsor a Veteran - \$150 per person, limit two (2) tickets** (this can be a Veteran of your choice or allow us to provide this benefit to a Veteran who has reached out to us)

**Silent / Online Auction:** Please consider donating an item, experience, service for the Silent / Online Auction for the Ball & Gala. Enjoy recognition in the Military Ball & Gala Program.

To learn more about our ***Building To Honor!*** sponsorship opportunities, contact Donna Kosicki, Military Ball & Gala 2024 Chair, at [cvmfmilitarygala2024@gmail.com](mailto:cvmfmilitarygala2024@gmail.com) and (678) 472-1802.



## Cobb Veterans Memorial Foundation – Military Ball & Gala 2024 Sponsorship Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-mail: \_\_\_\_\_

### 1. Sponsorship Levels

|                           |    |           |
|---------------------------|----|-----------|
| _____ Platinum Honor:     | \$ | 25,000.00 |
| _____ Diamond Virtue:     | \$ | 15,000.00 |
| _____ Golden Distinction: | \$ | 10,000.00 |
| _____ Silver Courage:     | \$ | 5,000.00  |

### 2. A La Carte Sponsorships

|                            |    |  |
|----------------------------|----|--|
| _____ Presenter's Valor:   | \$ | 40,000.00  |
| _____ Keynote Speaker:     | \$ | 40,000.00  |
| _____ VIP Event Reception: | \$ | 10,000.00  |
| _____ Parking:             | \$ | 3,000.00   |
| _____ Dinner Toast:        | \$ | 1,000.00 (available to the first seven [7] sponsors, only) |

### 3. Tickets

|                               |    |   |
|-------------------------------|----|---|
| _____ Dinner Table (10 seats) | \$ | 2,500.00  |
| _____ Dinner Tickets:         | \$ | 250.00 each   |
| _____ VIP Reception Tickets:  | \$ | 150.00 each   |
| _____ Sponsor Veterans:       | \$ | 150.00 per person, limit two (2) - (attendance to the Gala) |

### 4. Product, service, or experience donation to the silent / online auction for the event, describe here:

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_

#### Remember to include:

- Please mail the signed and completed sponsorship form and check to:  
Cobb Veterans Memorial Foundation,  
1870 The Exchange, Suite 200  
Atlanta GA, 30339

Your sponsorship level is secured upon receipt of payment. Direct inquiries to: Donna Kosicki,  
CVMF Military Ball & Gala 2024, Chair. [Cvmfmilitarygala2024@gmail.com](mailto:Cvmfmilitarygala2024@gmail.com) – Tel. 678 472-1802

